



NATIONAL ASSOCIATION OF AUTOMOBILE MANUFACTURERS OF SOUTH AFRICA

Physical Address: Ground Floor | Building F | Alenti Office Park | 457 Witherite Street, THE WILLOWS X82 | PRETORIA
Postal Address: P.O. Box 74166 | LYNNWOOD RIDGE | 0040
Telephone: [012] 807 0152 / 0086 / 0179 | Fax: [012] 807 0671
Web Address: www.naamsa.co.za | email address: naamsa@iafrica.com

PRESS RELEASE

PRETORIA - Monday, July 01, 2019: The National Association of Automobile Manufacturers of South Africa [NAAMSA] said that the new vehicle sales declining trend continued into June, 2019 although lower passenger car sales had been offset by growth in some of the commercial vehicle segments. Reflecting on the new vehicle sales statistics for the month of June 2019 released today for public consumption via the website of the Department of Trade and Industry NAAMSA confirmed that aggregate domestic sales at 45 939 units showed a decline of 724 units or 1,6% from the 46 663 vehicles sold in June last year. Following a surprising decline in May 2019, export sales returned to register strong growth of 3 819 vehicles, or a gain of 14,3%, compared to the 26 785 vehicles exported in June last year.

Overall, out of the total reported industry sales of 45 939 vehicles, an estimated 36 922 units or 80,4% represented dealer sales, an estimated 12,5% represented sales to the vehicle rental Industry, 3,7% to government, and 3,4% to industry corporate fleets.

The June 2019 new passenger car market had registered a decline of 942 cars or a fall of 3,2% to 28 885 units compared to the 29 827 new cars sold in June last year. The car rental Industry's contribution accounted for a substantial 18,4% of new car sales in June 2019.

Domestic sales of new light commercial vehicles, bakkies and mini-buses at 14 495 units during June 2019 had recorded a modest increase of 173 units or a gain of 1,2% from the 14 322 light commercial vehicles sold during the corresponding month last year.

Sales in the medium and heavy truck segments of the Industry reflected a mixed performance and at 834 units and 1 725 units, respectively, reflected a strong increase of 115 vehicles or an improvement of 16,0%, in the case of medium commercial vehicles, and, in the case of heavy trucks and buses, a decline of 70 vehicles or a fall of 3,9% compared to the corresponding month last year.

The June 2019 export sales number represented a substantial improvement with export sales at 30 604 vehicles reflecting an increase of 3 819 vehicles, or 14,3%, compared to the 26 785 vehicles exported in the same month last year. Vehicle exports for the year to date are now 29 459 vehicles or 19,3% higher than the corresponding period last year.

Underlying demand conditions for new vehicles remain weak. In general, low business and consumer confidence, growing pressure on household disposable income and ongoing subdued economic circumstances

continued to limit growth prospects. However, some vehicle segments showed signs of an improvement during the month and bodes well for an anticipated better second half of the year performance. The upward momentum on the export side remains strong and industry vehicle production levels would continue to benefit from strong vehicle export sales.

NOTES FOR EDITORS

- NAAMSA represents 41 car, light commercial vehicles, truck and bus manufacturers plus all importers and distributors of automobiles in South Africa.
- Our purpose is to actively and responsibly represent, advance and protect our members' collective, non-competitive interests across the automobile industry.
- More information can be found on www.naamsa.co.za.
- Contact: Mike M. MABASA, Executive Director, mike@naamsa.co.za, +27128070152 or +2782909 6621.

ABOUT THE SA AUTOMOBILE INDUSTRY

- Total automotive revenue in the ambit of the automotive business sphere in South Africa amounted to R503 billion in 2018;
- In 2018, the export of vehicles and automotive components reached a record amount of R178,8 billion, equating to 14,3% of South Africa's total exports.
- Vehicles and components are exported to a record 155 international markets;
- The number of export destinations to which the export values more than doubled on a year-on-year basis in 2018 was 25;
- The automotive industry contributes 6.8% to GDP [4.3% manufacturing and 2.5% retail].

NAAMSA OFFICES: PRETORIA